Digital Rhetoric and Technical Communication

Research Topics

• The development of insular online communities
• The effects of rhetorical algorithms in online discourse
• The proliferation of fake news, conspiracies, and modern myth in digital spaces
• The spread of “junk science” online
  • Fad diets
  • Anti-vaxxer movement
  • Flat Earth

Key Words
Digital Rhetoric, Digital Humanities, Memetic Rhetorical Theory, Fake News, Memetic Proliferation, Post-Fact

Contact Information

Carleigh Davis
Assistant Professor
Department of English and Technical Communication

Office
HSS 209

Email
daviscarl@mst.edu

Publications

