

# Digital Rhetoric and Technical Communication

## Research Topics

- The development of insular online communities
- The effects of rhetorical algorithms in online discourse
- The proliferation of fake news, conspiracies, and modern myth in digital spaces
- The spread of “junk science” online
  - Fad diets
  - Anti-vaxxer movement
  - Flat Earth

## Key Words

Digital Rhetoric, Digital Humanities, Memetic Rhetorical Theory, Fake News, Memetic Proliferation, Post-Fact



## Contact Information

### **Carleigh Davis**

Assistant Professor  
Department of English and  
Technical Communication

### **Office**

HSS 209

### **Email**

[daviscarl@mst.edu](mailto:daviscarl@mst.edu)



## Publications

Davis, C. & Frost, E. A. (2017) A rhetorical approach to scientific communication pedagogy in face-to-face and digital contexts. In H. Yu & K. M. Northcut (Eds.), *Scientific communication: Practices, theories, pedagogies* (p.239-257). New York, NY: Routledge

Davis, C., Kruschek, G., Cox, M., Frost, E., & Eble, M. (2017) *Writing in professional contexts* (4<sup>th</sup> ed.). Southlake, TX: Fountainhead Press.

Davis, C. “Feminist Rhetorical Practices in Digital Spaces.” *Computers and Composition*. (Publication forthcoming, June 2019)