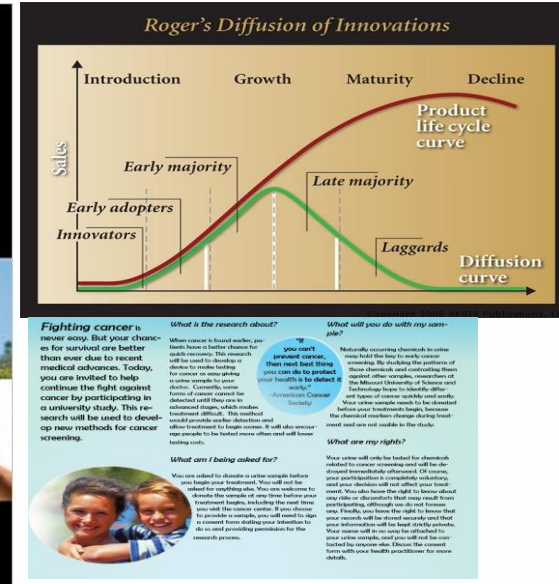
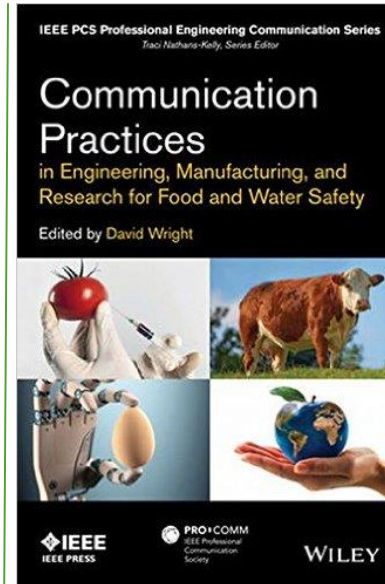


Technical Communication and Technology

Research Topics

- Technology Diffusion
 - Smart grid living
 - Agriculture and computer technology
 - Communicating innovation
- Game Studies
 - Player agency
 - Social media and co-creation
- History of technical communication
 - Genre history
 - The future of technical communication
- Medical technical communication
 - Informed consent and digital communication



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Keywords

- Technology diffusion, history of technical communication, smart living, game studies, co-creation, innovation

Significant achievements

- Wright, D. (2015). Cowboys and Computers: Communicating National Animal Identification in the Beef Industry. *Communication Practices in Engineering, Manufacturing, and Research for Food and Water Safety*, 1-60.
- Wright, D. (2013). Communication and cultural change in university technology transfer. *Journal of Technical Writing and Communication*, 43 (1), 79-101.