

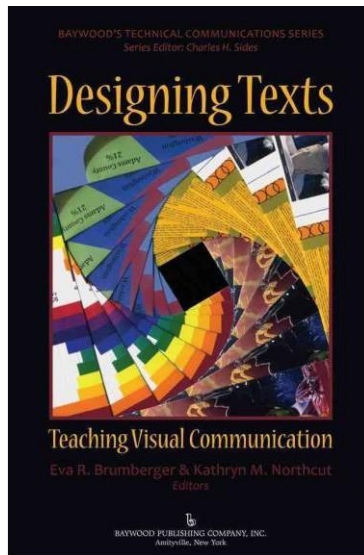
Visual Communication and Argumentation

Research Interests

Pedagogy of Technical Communication:
What are best practices for teaching
Tech Com?

Visual Communication:
How are arguments
constituted visually?

The profession:
What counts as
knowledge?
What should count?



Major Publications

- *Designing Texts: Teaching Technical Communication*, Baywood 2013, co-edited with Eva Brumberger. Won NCTE/CCCC award for best edited collection, 2013
- *Scientific Communication: Practices, Theories, and Pedagogies*, co-edited with Han Yu, under review with publisher



Contact

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Roles

- Co-Director of Technical Communication Programs (BS, MS)
- Chair, Institutional Review Board
- Professor
- Consultant (qualitative research; writing workshops)