

# Artificial Influence and the Engineering of Mass Persuasion Conference Agenda

## November 7<sup>th</sup>, 2025

**Havener Center – Carver/Turner Room**

**Hosted By:**

**Center for CSTS | KI Center for AI& Autonomous Systems | Miner AI**

**8:30 -9:30**

**Breakfast and Welcome**

**Dr. Kathleen Sheppard, Director, CSTS**

<b>9:30–10:30</b>	Dr. Don Wunsch, Missouri S&T	Kummer Center for AI and Autonomous Systems Special Opening Panel Commenters: Dr. Ryan Cheek, Dr. Jeff Schramm
	Dr. James Keller Curators Professor Emeritus, University of Missouri	Von Neumann, Turing, and ChatGPT: Some perspectives on the evolution of AI/CI
<b>10:30–10:45</b> <b>Break</b>		
<b>10:45–12:15</b>	Lisa Pavia-Higel Missouri S&T	In the Age of AI Creativity and Authenticity is King
	Taylor Gruenloh Missouri S&T	The Persuasive Performer: Mirror Stages in the Age of Artificial Persuasion
	Sophia Bhoria Missouri S&T	Cognitive Sovereignty as Strategy: A New Ethical Standard for AI Systems -- Reframing Algorithmic Influence as a Product Design Responsibility
<b>12:15 – 12:30</b> <b>Break</b>		
<b>12:30 – 2:00</b> <b>Lunch and Keynote Speaker</b>		
<b>12:30 – 2:00</b>	S. Scott Graham University of Texas	Science that Sells: How Methods can Drive Promotional Language Use in Research on Health AI
<b>2:00 – 2:15</b> <b>Break</b>		
<b>2:15-3:45</b>	Dr. Daniel B. Shank Missouri S&T	More Domain-Relevant AI Limitations Reduce Perceived AI Capability
	Eyuel Getahun Missouri S&T	Misattributions in Human-AI Decision Teams: Three Studies of AI Generated Hiring Recommendations
	Cyrus Addy Missouri S&T	Using Object Detection to Influence Underground Identification during Underground Mine Emergency
<b>3:45</b> <b>Closing Remarks</b>		